

**WINSFORD TOWN COUNCIL
FULL COUNCIL MEETING – 21 SEPTEMBER 2026**

**REPORT TITLE: COMMUNITY GRANT APPLICATION – FRIENDS OF
WINSFORD TOWN PARK CALENDAR SPONSORSHIP**

PURPOSE OF THE REPORT

To consider an application for grant funding from **Friends of Winsford Town Park** in the sum of **£210** towards sponsorship of one month within the organisation's annual Winsford calendar.

Council is asked to determine whether it wishes to approve or refuse the application.

BACKGROUND

Friends of Winsford Town Park is a community group established to support and enhance Winsford Town Park for the benefit of local residents and visitors. The group produces an annual calendar featuring photographs of Winsford. Sponsorship is sought from local organisations to cover production costs, enabling income generated through calendar sales to be used for community and park improvement projects.

The current application seeks **£210**, equivalent to approximately **8% of the overall calendar project cost**, to sponsor one month of the calendar.

PROJECT DESCRIPTION

The annual calendar is intended to:

- Celebrate Winsford and promote local pride.
- Generate income for improvements within Winsford Town Park.
- Support community organisations through charitable donations.
- Raise awareness of the town's natural and community assets.

The applicant advises that previous calendar sales have helped fund:

- Benches within Winsford Town Park.
- Planting and environmental improvements.
- Contributions towards playground improvements.
- Donations to local charitable causes.

COMMUNITY BENEFITS

The applicant identifies the following benefits arising from the project:

- Increased community pride in Winsford.
- Continued support for enhancements within Winsford Town Park.
- Benefits for families, children and park users through improved facilities.
- Support for local charitable causes through donations generated from calendar sales.

The project is town-wide in its impact through both the promotion of Winsford and the support provided to the Town Park.

PREVIOUS FUNDING HISTORY

The applicant has previously received support from Winsford Town Council for calendar-related activities and has also received support through the Winsford Decides programme.

No other funding sources have been identified for the current sponsorship request.

FINANCIAL IMPLICATIONS

- **Amount Requested:** £210
- **Purpose:** Sponsorship of one month within the annual Friends of Winsford Town Park calendar.
- If approved, the grant would be met from the Council's approved Community Grants budget.

LEGAL AND GOVERNANCE IMPLICATIONS

The Council has powers to support local voluntary and community organisations where activities provide a benefit to the inhabitants of Winsford.

Members should consider:

- Whether the project delivers a clear community benefit.
- Whether the proposal meets the objectives of the Council's grant scheme.
- Availability of budget provision.
- Fair and equitable treatment of all grant applicants.

RISK ASSESSMENT

Risk	Mitigation
Project does not generate anticipated sales	Grant represents a relatively low financial commitment.
Perception of favouring one organisation over another	Application assessed through the Council's established grants process.
Limited measurable outcomes	Previous calendars have demonstrated a track record of supporting park improvements and community benefits.

RECOMMENDATION

Members are requested to consider the application and determine one of the following:

Option A – Approve

That Winsford Town Council approves a grant of **£210** to **Friends of Winsford Town Park** towards sponsorship of its annual community calendar.

Option B – Refuse

That Winsford Town Council refuses the grant application and provides reasons for its decision.